

# The Alliance Scholars Program

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## Program Overview & Benefits

### **Eligibility Criteria**

The Scholarship program is designed to identify minority and women-owned businesses that have already established themselves as companies with staying power but which need to take the next step into the Broward business community.

It is a 3-year commitment in which the company joins the Alliance at the Entrepreneur Council level (\$2,500) and agrees to the terms of the scholarship. The first year is free and the two subsequent years the company agrees to pay a percentage of the membership until the 4<sup>th</sup> year when it is the full price.

Year 1 - Full scholarship

Year 2 - 75% discount. \$625

Year 3 – 40% discount. \$1500

Year 4 – Full membership. \$2,500, Entrepreneur Council

Payments can be made annually or quarterly, whichever is more convenient for the company.

The company enjoys all the benefits of the Entrepreneur Council (see attached grid and meeting schedule) while at the same time understands that they must themselves get involved in the Alliance programs to maximize their benefits. Ultimately, it is up to the company to establish those strong business contacts that translate to better business opportunities.

We are looking for companies with at least 3-5 employees and who have been in operation for at least two years. Preference is given to businesses in the County's targeted industries:

1. Advanced Materials and High-Tech Manufacturing
2. Alternative Energy and Renewable Resources
3. Aviation / Aerospace
4. Global Business Services
5. Global Media and Production
6. Headquarters and Management Operations
7. Human Resources and Higher Education
8. International Trade and Logistics
9. Life Sciences
10. Marine Industries

The reason? In the past, smaller companies have agreed to terms but were not able to transition to the paid membership beyond their first year. The requirements are designed to minimize churn and properly identify likely future members who can participate as full members in Alliance activities and initiatives.

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**The Alliance selects up to ten (10) qualified Minority and Women Business Leaders to join its Scholars Program.**

- Certified Minority/Woman Business Enterprise.
- Primary place of business is located in Broward County
- Properly licensed to operate a business in Broward County.
- Business must have been in operation for three (2) years or more
- Minimum of 3-5 employees.

*Please submit the following:*

- Completed scholar application
- A resume or bio.

After receiving applications, the Member Development Department will qualify and interview candidates. The selected candidates will then be notified and membership will begin.

For more information, contact:

Tania Vinaixa, Manager - Membership Development; 954-627-0133 or tvinaixa@gflalliance.org.

**\*Please submit your contact information\***

**Primary Representative**

<b>Name &amp; Title</b>	<b>Telephone #</b>
<b>Company</b>	<b>Facsimile</b>
<b>Address</b>	<b>Email Address</b>
<b>City</b>	<b>State</b> <b>Zip Code</b>
<b>Website</b>	

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## Company Profile

Year Company Founded: \_\_\_\_\_

Headquarters Location: \_\_\_\_\_

Other Locations: \_\_\_\_\_

Number of  
Broward County  
Employees: \_\_\_\_\_

Number of  
South Florida Employees: \_\_\_\_\_

Revenues: \_\_\_\_\_ Under \$1 million  
(check applicable category) \_\_\_\_\_ \$1 million to \$5 million  
\_\_\_\_\_ \$5 million to \$25 million  
\_\_\_\_\_ \$25 million to \$50 million  
\_\_\_\_\_ \$50 million to \$100 million  
\_\_\_\_\_ Over \$100 million

Ownership: \_\_\_\_\_ Public  
\_\_\_\_\_ Private  
\_\_\_\_\_ Minority Owned  
\_\_\_\_\_ Woman Owned  
\_\_\_\_\_ Foreign Owned

Primary Industry: \_\_\_\_\_  
(please choose from attached list)

Other Markets Served: \_\_\_\_\_ Domestic  
\_\_\_\_\_ Global

Languages Spoken: \_\_\_\_\_

Languages Written: \_\_\_\_\_

Business Description: *Using 25 words or less, describe your company's primary products/services for publication (which may be provided to Broward Alliance clients requesting referrals).*

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Years in Broward  
County/South FL market: \_\_\_\_\_

Professional Affiliations: \_\_\_\_\_

Community Involvement: \_\_\_\_\_

- Give a brief explanation on why your company is interested in the Alliance?

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**Confidentiality:**

*All documents, records, reports, correspondence, conversations, applications, data, and other sources of information will be kept confidential as authorized in Section 288.075, Florida Statutes.*

\_\_\_\_\_  
Signature of Primary Representative/date

***Please send completed application to:***  
**The Greater Fort Lauderdale Alliance**  
**110 East Broward Boulevard, Suite 1990, Fort Lauderdale, FL 33301**  
**or email to [tvinaixa@gflalliance.org](mailto:tvinaixa@gflalliance.org)**